Intro:

(**Johnathan ~39 sec**)

* First time CC was up here
  + Told you about our vision for taking the stress out of all of your journeys
  + Last we showed you how we were going to that
  + Now we’ll show you how we accomplished those goals.
* Slogan
  + Carpooling Connections
* Introduce name and company
* Introduce each member.
* Before going further -> Give it to Maxine to tell you why you should care.

Story:

(**Maxine ~50s**)

* Personal Story
* Many others with stories like mine
* This made us think how can we simplify this so that carpooling is easy?

**(Johnathan ~ 30s)**

* We here at Team Kookaburra Incorporated have a solution
  + CC
  + Whether you are a passenger needing a ride or
  + A driver wanting to recover expenses/profit.

Market Analysis :

(**Jose ~35s**)

* Our product appeals to a very wide market range that extends from:
  + A group of young adults going to their first football game
  + To an elderly couple going to an opera, unable to drive themselves
  + In fact, on average, 32% of people nationwide will attend a performing arts event this year alone.
    - This number jumps up to 52% for Coloradans
* We have a year long market with little variance due to
  + - Festival/Concert season in the summer
    - Sporting seasons throughout the rest of the year
* Currently, Uber & Lyft have a hold on the ride sharing market.
  + **So what makes us so much better??**

**(Sam ~45s)**

* **Lyft and Uber Charge for their ride sharing service**
  + **Markup prices with higher demanded events**
* **We sought out the idea of taking out the middleman and connecting people**
* **We do not charge for our for our services**
  + **Finding someone to carpool with should be easy**
* **We want to reduce the number of cars on the road not only for faster travel times but also for a cleaner environment with less emissions.**

Demo: (Kushal video ~60sec, talk ~25sec)

(Video Portion)

* Today I am going to walk you through how to use our site, Carpooling Connections
* We will get started by scrolling down and clicking the Signup Tab
* Next type up our information for account creation
* Now we can search for rides in our area by clicking on the Find A Ride Tab
* Let's see if there is a ride to the Broncos Game
* Looks like i'm in luck! Lets check more information by clicking the see more tab
* Now lets create a listing, for a ride we can offer to other members!
* Click on the Create Post Tab
* Enter the required details, and then go ahead and Post
* And there you see was a brief overview of our site

(Talking in Class)

* Visit Our Website Later This Week!
* DEMO
* Two Main Points
  + Creating Rides
  + Searching for Rides

- Our Main Goal: Connecting Riders and Drivers

Tech Details 1:

(**Jack**)

* Our team designed our product using the Agile methodology as we believed it fits our product best since we could improve our design with each sprint cycle.
  + Our Agile style was to have weekly standup meetings with two week sprint cycles with reviews and retrospectives at the end of the sprint.
  + To manage this, we used Product Management and communication tools such as Trello, Github and Slack.
    - Trello allowed us to assign tasks and help guide our progress to stay on track.
    - Github allowed us to manage our product and keep up-to-date with the same working software between each other
    - Lastly, Slack allowed us to quickly communicate with one another so that we were all on the same page.
* Sam will now talk about the technical design.

(**Sam**)

- Built using Html 5 and Javascript which helps:

- create a responsive and reactive site adapting to all screen sizes

- Use PHP to communicate with MySQL Database which

- Securely stores all information such as user accounts, contact details and and ride listings

- All of this is being hosted by Amazon Web Services which is where you will be able to access our website.

Conclusion:

(**Johnathan**)

* Team Kookaburra Incorporated thanks you all for listening.
* Next time you a hassle-free affordable ride to your favorite event -> CC